

SPM2017

Silicon Europe Alliance: la strada per innovare e crescere in Europa

Silicon Europe Alliance: the road to innovation and growth across Europe

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web
spm.mesap.it

#spm2017
@mesapcluster

6th, 7th July 2017
Team-up for innovation

Progetto co-finanziato sul bando I1b12_cluster



REGIONE
PIEMONTE





SILICON *EUROPE*

THE LEADERS FOR *INNOVATIVE ELECTRONICS*

**Silicon Europe Alliance:
The road to innovation and growth
across Europe
Torino – July 6 2017**

Silicon Alliance 2017: Our ambition

- In the context of the European Commission actions towards the Digital Single market, our ambition is to **foster cooperation and innovation across all Europe**, helping our members to accelerate **their R&D and Business connections** thanks to the cross-fertilization of our ecosystems.

Our ultimate goal : contribute to **make Europe as simple as the domestic markets for our members**

- The Silicon Europe Alliance ambitions as well to be the **spokesperson representing the European Digital and Micro-nano electronics Industry** in and outside Europe

Who are we?



**SILICON
EUROPE**

MORE THAN
2000
INNOVATIVE
MEMBERS
FROM
10
COUNTRIES

12 ICT
Clusters

 Livingston, Chippenham

NMI

MIDAS
Cork 

High Tech NL
 Eindhoven

BCS  Nijmegen

DSP Valley
 Leuven

MESAP
 Torino

Minalogic
 Grenoble

GAIA Cluster
 San Sebastian

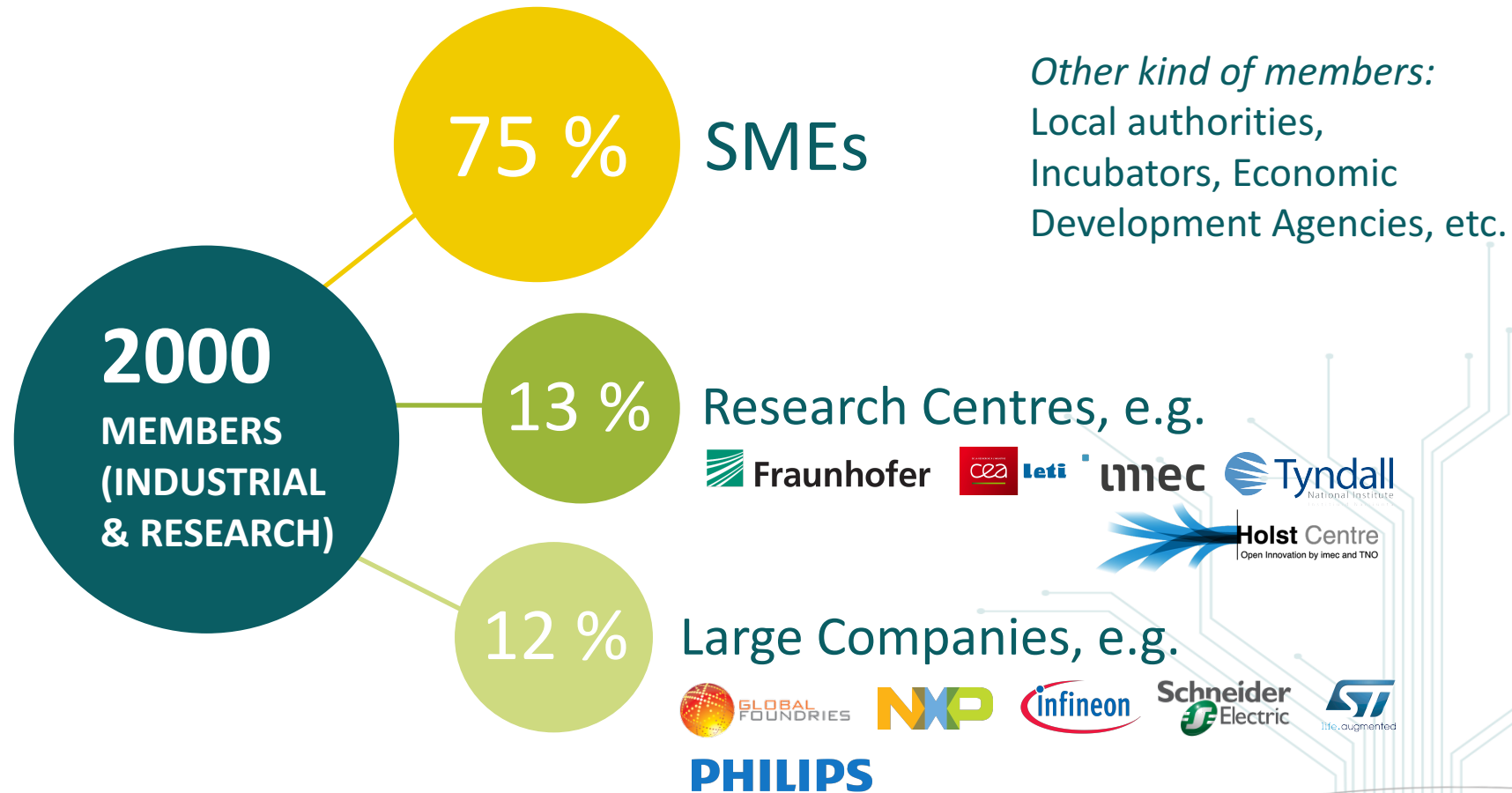
Silicon Saxony
Dresden 

Silicon Alps
Villach 

Distretto Green & High Tech MB
Monza Brianza 

SCS Cluster
Sophie Antipolis 

A voice for the SMEs, at the heart of innovation



Silicon Europe addresses the whole value chain including application markets

113 000
jobs in
industry

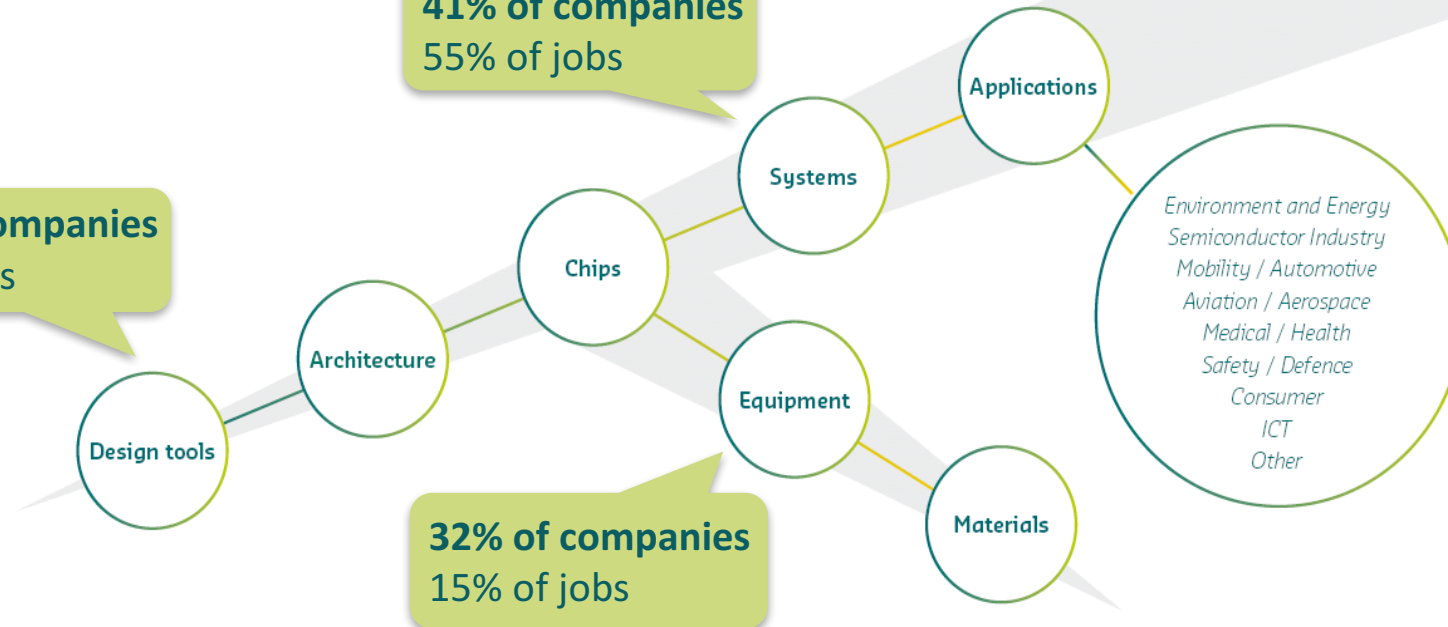
18 000
jobs in
R&D

427 000
students

A Europe-wide platform where leading industrial players, dynamic small and medium-sized enterprises and cutting-edge startups come together.

41% of companies
55% of jobs

17% of companies
4% of jobs



Joint Action Plan

5 Strategic Themes

- 1 Knowledge and technology transfer**
Clusters support exchange throughout Europe
- 2 Smart Specialization**
R&D along the regional strongholds and markets
- 3 SME Funding**
Clusters liaise SMEs to sources of capital
- 4 International business development**
Increase international visibility and consequently detect and create opportunities for the (SME) members
- 5 Communication**
Communicate at large the indispensable role in today's and future society

Silicon Europe Alliance : Main Actions

Foster cross-fertilization actions between our ecosystems

1- Networking Events @Europe level

- Clusters major flagship events open to Alliance cluster members
- Common Alliance flagship event : Open Innovation Day / Sept 17

2-R&D consortium :

- “Call for partners requests” for H2020 / Eureka calls

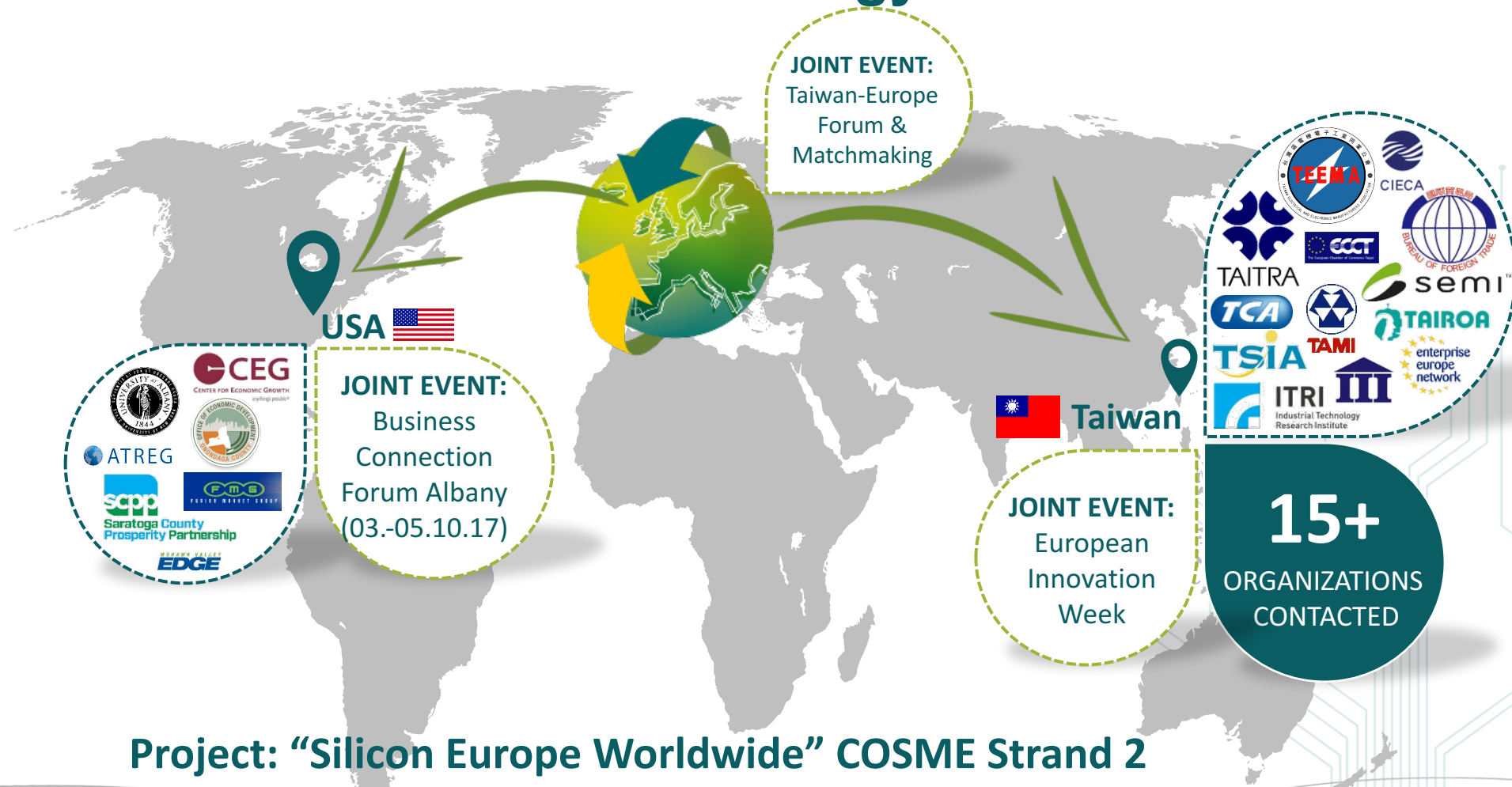
Support International Business Development

- Capitalize on the Silicon Europe WW project
- Common Booth on International fairs : Semicon Taiwan / Sept 17, Semicon Europe / Nov 17

Lobbying & Action funding

- Joint lobbying towards European Commission (established contacts to DG Growth and DG Connect)
- Joint participation to EU programs open to clusters for funding of the Alliance action plans

Internationalization Strategy



Project: “Silicon Europe Worldwide” COSME Strand 2

Contact



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