### ISPM2017

### Solutions Communicantes Sécurisées

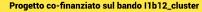
**Guillaume Roux** 

International Affairs Director

web spm.mesap.it

#spm2017
@mesapcluster

6<sup>th</sup>, 7<sup>th</sup> July 2017 *Team-up for innovation* 













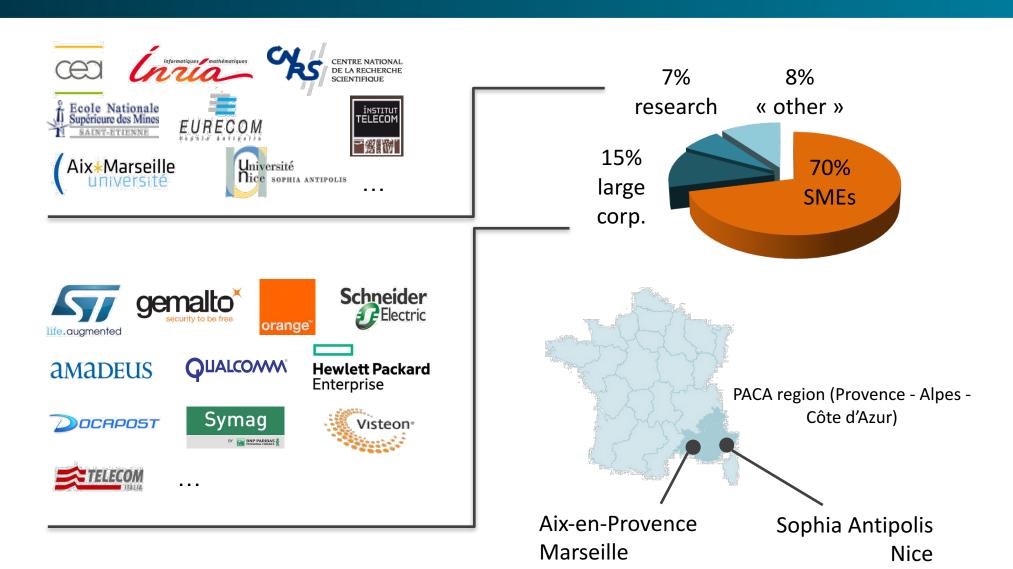




# Secured Communicating Solution (SCS) cluster

MESAP annual convention, 6 July 2017, Turin

### An ICT cluster with 300 members



### Missions



 Develop and certify innovative and competitive R&D projects

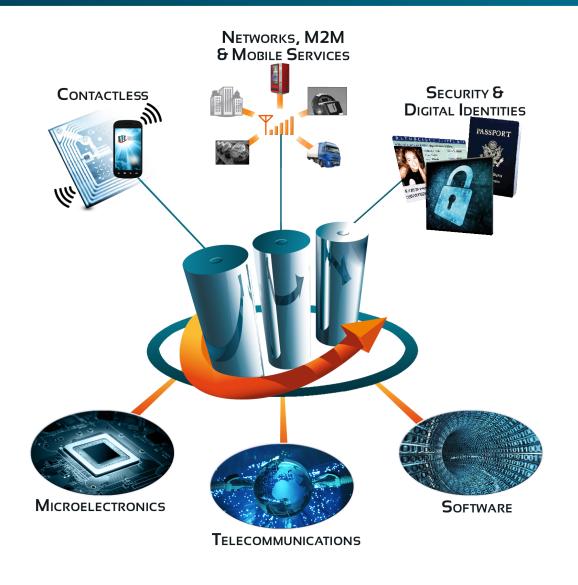


Contribute to the development of SMEs



 Help to create an ecosystem suited to the regional development of ICT

### 3 Smart Specialisation Areas



### 3 smart specialisation technology areas



**Contactless** 

RFID – NFC - HCE



**Networks** 

4/5G - M2M/IoT - Mobile



**Security & Digital Identities** 

Cryptography

IP, semiconductors, test & measurement

Contactless objects & readers

Communicating modules
Sensors, smart objects

Smart cards & terminals
Trusted / connected objects

Embedded and application software

Security software

Trusted service management

Cloud infrastructure & services

Mobile apps
Operators/MVNOs

- 147 actors
- 250M€ R&D
- >130 patents
- 16% market share

- 162 actors
- 170M€ R&D
- 136 patents
- 7% market share

- 146 actors
- 340M€ R&D
- >250 patents
- 20% market share

Strengths in value chain

Figures

### High growth markets











Telecom

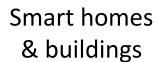
Security

Industry

Energy & environment

Health





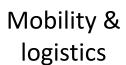


**Smart cities** 



Retail







Banking



**E-Government** 

### Services



R&D projects



Workshops





R&D platforms

Education & employment

News & economic intelligence





Fund raising



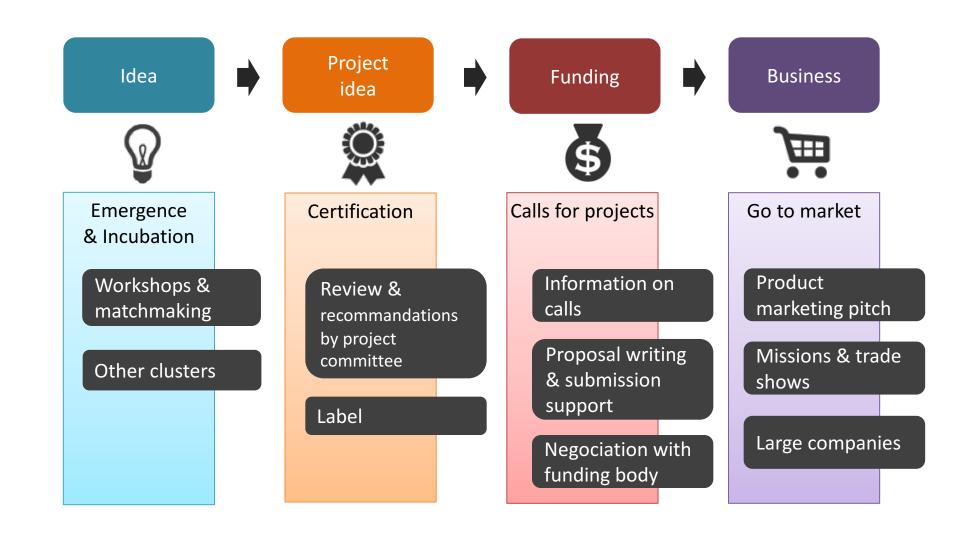
Growth & development



Business networking & international fairs

**Boosting SMEs** 

### R&D projects: from the idea to the market



### Workshops

#### IoT

- IoT & Security
- Use cases
- Smart industry

### Big Data

- Security
- Analytics
- Use cases

### Application markets

- E-health
- Retail
- Transports
- Smart industry
- Defence
- Energy

### **Figures**

### R&D projects & investments



500 certified 230 funded 1 Md€ invested 500 M€ subsidies



in more than 78% projects more than 70M€ grants 200 members of SCS

### Innovation ecosystem

60 000 jobs in the ICT field

#### N°1 in:

- Secured Microcontrollers,
- Secured Embedded Memories
- Smartcards & secured objects
- RFID & NFC
- Wireless/mobile chips design
- Largest volume of chips production

### International activities

- Partnerships with several ICT and application market clusters
- Partnership with large corporates (matchmaking with SMEs)
- Member of Silicon Europe Alliance, ICT4Future, AIOTI
- Positioning on EU calls (H2020, Eureka)
- International missions and fairs (MWC, CES, TRUSTECH, Hannover Messe, SEMICON)
- ESCA Gold Label since July 2013, renewed in July 2016

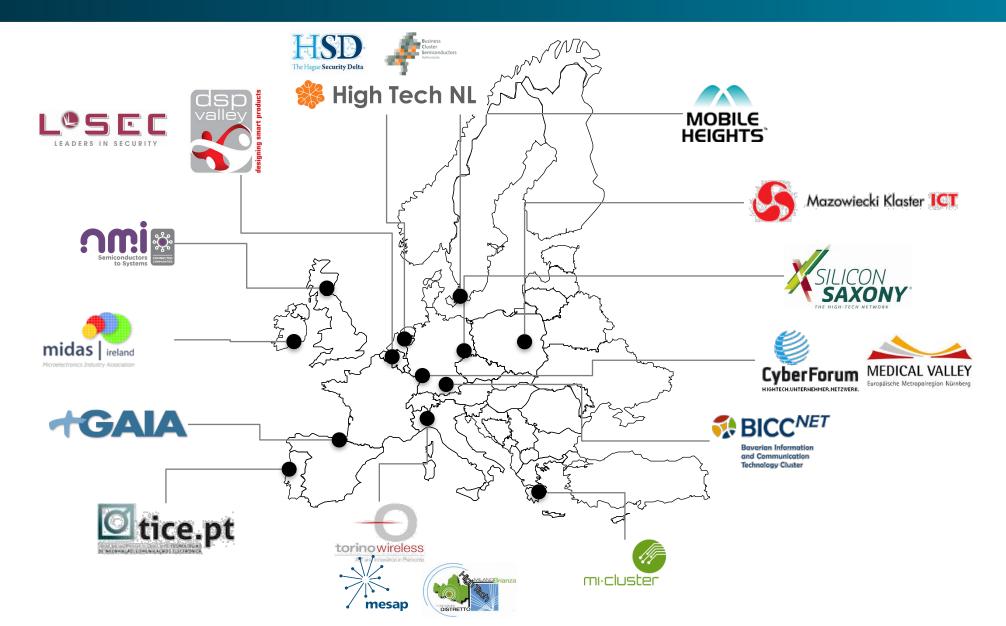








### Cluster partnerships



### Corporates partnerships



















### **Success stories**

#### **RFID AERO**

### (one of the 200 funded R&D projects)



Project Leader

Airbus Helicopters

Enterprises Partners

Amesys, Apsys, Cybernétix,
Turbomeca, Oxytronic, One RF,

STid, STMicroelectronics

Research Labs Partners

Ecole des Mines de St Etienne

L2MP (French National Research Centre), CEA-LETI

This project aims to integrate new RFID systems to optimise component maintenance and monitoring for civil helicopters and planes.

Objectives: to develop tags that can

- Withstand extreme conditions: temperatures, heterogeneous environments
- Improve their performance: working distances, etc.

**Budget:** 5 M€ over 36 months – project finalized and deployed within Airbus Helicopters

# Our presence on MWC (to help SMEs go international)

- Presence since 2007 in Hall 5 with Business France
- 12-15 SMEs on SCS pavillion each year
- We fund 50% of spendings for SMEs
- More than 500 contacts generated each year
- 5-10 contracts signed



See you in 2017!



### Partnership with Telecom Italia

(SMEs development and internationalisation)

- 67 000 employees, 22 md€
- Partnership signed in 2011
- Objectives:
  - Scouting and matchmaking with innovative SMEs
  - For PoC, commercial agreement
- 5 meeting rounds since 2013
  - 50+ companies incl.
  - 40 SMEs
  - More than 5 projects developed



- Topics:
  - Contactless
  - M2M
  - Big Data
  - Smart cities
  - Digital Identities
- Coordination with other clusters in France and abroad to scout SMEs



What can we do with you?

# Introducing our 50 + innovative compagnies in smart manufacturing



















Connect the environment



DATA ANALYTICS & ARTIFICIAL INTELLIGENCE FOR REAL TIME DATA



### European R&D and other projects









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